



THE GO BIG FOUNDATION

BOARD MEETING MINUTES

MEETING DETAILS

January 2024
Wednesday, January 3, 2024
Location: Virtual
Virtual Meeting Link:
<https://meet.google.com/ryh-mmeq-scq>
Or dial: (US) +1 252-650-2123
PIN: 939 827 574#

CALL TO ORDER

The Board of Directors of the G.O. B.I.G. Foundation held a special meeting on Wednesday, January 3, 2024. The meeting was presided over by CPH with CPH as acting secretary. CPH called the meeting to order at 6:07 PM.

ROLL CALL

CPH conducted an audible roll call. *A simple majority of the number of Board Members in attendance establishes a quorum. A quorum was present.*

Member Name	Position	Attendance
Dr. Crystal Pemberton Howe	President	Present
Erin Howe	Vice President	Present
LaChun Tiller	Secretary	Present
Manosh Mukerji	Treasurer	Absent
Kenielle Albany	Director	Present
Elaine Liberato Jenkins	Director	Present
Antonio Jenkins	Director	Present

ATTENDANCE

Voting members in attendance:

- Dr. Crystal Pemberton Howe, Co-Founder & Chair (CH)
- Erin Howe, Co-Founder & Vice Chair (EH)
- LaChun Tiller, Secretary (LT)
- Kenielle Albany, Member (KA)
- Elaine Liberato Jenkins, Member (ELJ)
- Antonio Jenkins, Member (AJ)

Guests in attendance: N/A



Members not in attendance:

- Manosh Mukerji, Treasurer (MM)

QUORUM PRESENT: Yes

APPROVAL OF CURRENT MEETING AGENDA

Motion: KA moved to approve the current meeting agenda. AJ seconded the motion.

Discussion: There [was/was no] discussion regarding the motion.

Vote Result: The motion carried by a voice vote (*viva voce*).

Vote Count: 6 in favor/0 opposed/0 abstentions

READING OF VISION AND MISSION STATEMENTS

EH conducted a reading of the vision. EH conducted a reading of the mission.

UNFINISHED BUSINESS

N/A

NEW BUSINESS

Marketing Update

Motion: AJ moved to accept \$1,000 from CSP as a downpayment for Daye Brake. LT seconded the motion.

Discussion: There was no discussion regarding the motion.

Vote Result: The motion carried by a voice vote (*viva voce*).

Vote Count: 5 in favor/1 opposed/0 abstentions

Motion: AJ moved for G.O. B.I.G. to accept monthly donations from board members for the marketing campaign through September 4, 2024. LT seconded the motion.

Discussion: There was some discussion regarding the possibility of revisiting the campaign's efficacy and its impact on enrollment. EH clarified that we will evaluate the success monthly. EJ encouraged us to consider a specific monthly target for enrollment applications that we should receive from Daye Brake's marketing campaign, apart from and including the metrics outlined in Daye Brake's proposal, to gauge the efficacy of the campaign.

Vote Result: By a voice vote (*viva voce*), the motion [carried/failed.]

Vote Count: 6 in favor/0 opposed/0 abstentions

CPH asked that the board designate a special committee to support marketing campaign efforts. ELJ volunteered to join and lead the marketing committee and create a marketing campaign landing page through which interested parties can donate to G.O. B.I.G. The marketing committee will consist of ELJ, CPH, and KA.

§ 143-318.11. Closed sessions.

- (a) *Permitted Purposes.* - It is the policy of this State that closed sessions shall be held only when required to permit a public body to act in the public interest as permitted in this section. A public body may hold a closed session and exclude the public only when a closed session is required:



(4) To discuss matters relating to the location or expansion of industries or other businesses in the area served by the public body, including agreement on a tentative list of economic development incentives that may be offered by the public body in negotiations, or to discuss matters relating to military installation closure or realignment. Any action approving the signing of an economic development contract or commitment, or the action authorizing the payment of economic development expenditures, shall be taken in an open session.

(5) To establish, or to instruct the public body's staff or negotiating agents concerning the position to be taken by or on behalf of the public body in negotiating (i) the price and other material terms of a contract or proposed contract for the acquisition of real property by purchase, option, exchange, or lease; or (ii) the amount of compensation and other material terms of an employment contract or proposed employment contract.

The board did not enter into a closed session.

ANNOUNCEMENTS

- N/A

Adjournment

Motion: AJ moved to adjourn the meeting. LT seconded the motion.

Discussion: N/A

Vote Result: The motion carried by a voice vote (*viva voce*).

Vote Count: 6 in favor/0 opposed/0 abstentions

The meeting adjourned at 7:45 PM.